

LGBTQ+ CHAMBER OF COMMERCE

for Oregon and SW Washington



info@orpib.com
971 442 3224

Join Us in Supporting LGBTQ+ Businesses and Professionals

For over 30 years, ORPIB has been a cornerstone of support for LGBTQ+ professionals and business owners. Originally founded as the Portland Area Business Association (PABA), we have grown into an Oregon and SW Washington regional organization, dedicated to fostering economic empowerment through education, advocacy, and community engagement.

To further our mission, we established the ORPIB Foundation, a 501(c)(3) nonprofit focused on providing mentorship, training, and direct support for LGBTQ+ entrepreneurs—especially in rural and underserved areas. Together, ORPIB and the ORPIB Foundation create pathways for success and inclusion.

As we prepare for 2025-2026, we have ambitious plans to fortify and expand our programs, strengthen partnerships, and deepen our impact.

About ORPIB

Our Purpose

Our purpose is to create a connected, inclusive, and equitable business community across Oregon and SW Washington, empowering LGBTQ+ entrepreneurs and professionals to reach their full potential.

Our Vision

Our vision is a thriving network of LGBTQ+ businesses and communities across Oregon and SW Washington, promoting shared economic prosperity and strong, inclusive relationships among historically excluded communities.

Our Mission

Our mission is to empower LGBTQ+ entrepreneurs and professionals by delivering resources, advocacy, and education through impactful programs and events. Committed to building a more inclusive and welcoming business community, we foster meaningful progress toward social, political, and economic equity through strategic partnerships, service, and leadership. Together with our members, allies, and community leaders, we strengthen and connect our communities, championing diversity, intersectionality, and sustainable progress across the region.

A Very Brief History

- 1992** Founded as Portland Area Business Association
- 2021** Re-branded as Oregon Pride in Business & began statewide expansion planning
- 2023** Created ORPIB Foundation
- 2024** Hired first Executive Director & created Expansion Advisory Board

Our Staff

ORPIB's small yet exceptionally capable team brings a wealth of knowledge, extensive experience, and an unwavering passion for their work. Their dedication goes beyond professional expertise—they approach every task with big hearts, driven by a shared commitment to supporting the LGBTQIA2S+ business community and fostering meaningful change.



Michael Jonas, JD MBA (he/him)
Executive Director



Janine Winters (she/her)
Membership & Programs Manager



Our Volunteers

ORPIB is proud to be supported by a passionate network of volunteers with diverse educational and professional backgrounds. Their commitment fuels our mission through service on our three Boards, active participation in our Committees, and dedicated contributions to our Programs. Together, they drive meaningful impact and help us build a stronger, more inclusive business community.



Our Sponsors

We are grateful to the following sponsors for their generous support in 2024, helping sustain our organization, power our events, and drive our programs forward.



Community Partners & Event Collaborators

We are proud to partner with community organizations and event collaborators whose support strengthens our programs and expands our reach.



Sponsorship Benefits

- **Showcase Your Commitment:** Demonstrate your allyship and support for diversity, equity, and inclusion.
- **Expand Your Reach:** Increase brand visibility across Oregon and SW Washington as we visit communities throughout the region.
- **Connect Authentically:** Build genuine relationships and strengthen ties with the LGBTQIA2S+ community.
- **Attract and Retain Talent:** Position your organization as an inclusive, forward-thinking employer. Encourage your LGBTQ+ ERG members to gain leadership experience by serving on an ORPIB Board or Committee.
- **Forge Strategic Partnerships:** Collaborate with other community leaders and organizations advancing this vital work.

SUSTAINING SPONSORS

Enjoy year-round recognition, including acknowledgment on our website, social media, and prominent signage at all ORPIB events—plus all the benefits of Chamber Membership.

EVENT & PROGRAM SPONSORS

Receive customized recognition tailored to your goals and event opportunities. This can include branded materials, exhibition space, speaking opportunities, material distribution, online recognition, and more.

Programs

Thrive in Business Virtual Learning Series

In 2024, ORPIB proudly hosted 20 dynamic virtual learning sessions led by 13 volunteer expert professionals. These sessions covered essential business topics, including Digital Marketing, Business Legal Fundamentals, Financial Tools for Business Preservation, Inclusive Policy Writing, and Human Resources.

This program delivers value on multiple levels:

- **Showcase Expertise:** Members have the opportunity to present in their areas of expertise, enhancing visibility and generating business leads.
- **Accessible Learning:** Members gain free access to all live sessions and an on-demand digital archive, ensuring continuous learning and professional development.

Through this initiative, ORPIB empowers businesses with critical knowledge while fostering a community of shared expertise and growth.



Programs

Mentorship

Modeled after the National LGBT Chamber of Commerce (NGLCC) mentorship initiative, ORPIB's Mentorship Program goes a step further by being open to the entire community—not just ORPIB members. This inclusive approach reflects our commitment to fostering entrepreneurial growth and community connection.

Program Highlights:

- **Personalized Mentorship:** Mentees are paired 1:1 with experienced mentors who provide personalized guidance and support over a 12-month period.
- **Complimentary Membership:** Mentees receive a free ORPIB Membership during their program, giving them full access to member benefits and networking opportunities.
- **Regular Check-Ins:** Monthly mentor check-ins ensure mentees stay on track toward their business goals.
- **Community-Building Events:** Quarterly gatherings connect all program participants, fostering a supportive, growth-oriented community.
- **Supplemental Learning:** Thrive in Business Learning Series content is included as an additional resource for program participants.

Support Future Entrepreneurs

Help us create lasting change by supporting ORPIB's Mentorship Program. Learn more at orpib.com/support.

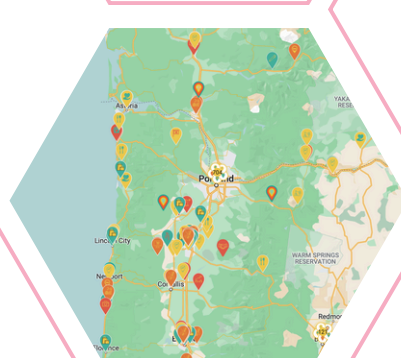
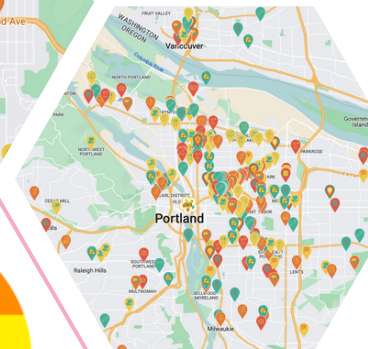
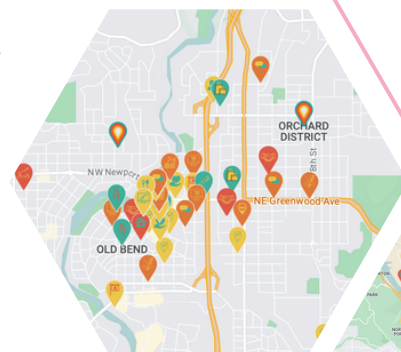
Events

Queer Business Showcases

A collaboration between Everywhere is Queer, Oregon Pride in Business, and You.

WHO The Queer Business Showcase celebrates and connects the vibrant LGBTQ+ business community while showcasing diverse offerings from queer-owned businesses in Oregon and beyond. Entrepreneurs, consumers, and industry leaders will gather for this one-of-a-kind event.

WHAT Everywhere is Queer's global network includes over 14,000 queer-owned businesses, creating a powerful platform for visibility, collaboration, and economic growth. This event invites participants from across the country—and even the world—to travel to Portland to celebrate, network, and invest in the local economy. Attendees may be inspired to start, move, or expand their businesses in Oregon.



Events

Queer Business Showcases

A collaboration between Everywhere is Queer, Oregon Pride in Business, and You.



Event Highlights May Include:

- Exhibition Space: Showcase products and services.
- Food Trucks & Vendor Market: Enjoy local flavors from queer-owned vendors.
- Presentations & Panels: Gain insights from industry leaders and changemakers.
- Networking & Matchmaking: Build valuable connections through structured networking.
- Pitch Competition: Present innovative ideas and compete for prizes.
- Media Campaign: Boost visibility through event-driven promotional efforts.

WHERE Launching in Portland, with plans to expand to other cities in the future.

Be Part of This Global Movement

Join us in empowering LGBTQ+ businesses and driving economic development. Learn how you can support at orpib.com/support.

Events

Annual Pride Mixer

ORPIB's Marquee Event

WHO Hosted by Oregon Pride in Business (ORPIB), this annual event brings together Members, Sponsors, Community Partners, Volunteers, and individuals interested in engaging more deeply with our organization and mission.

WHAT The Annual Pride Mixer is ORPIB's largest and most vibrant event of the year. Held during Pride Month, it's a joyful celebration where connection and community take center stage. While sponsors and speakers are featured, the heart of the event is about coming together, fostering relationships, and celebrating LGBTQIA2S+ pride.



Events

Annual Pride Mixer

Event Highlights:

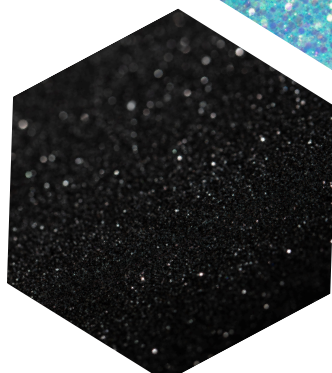
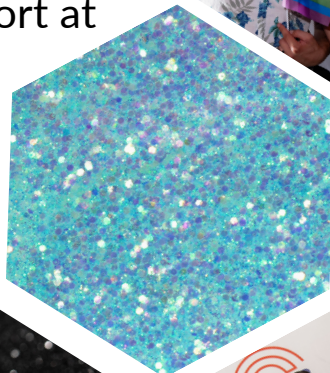
- **Networking Activity:** Engage in interactive networking designed to build meaningful connections.
- **Raffle & Prizes:** Enjoy exciting giveaways while supporting ORPIB's initiatives.
- **Refreshments & Community:** Savor delicious food and drinks while sharing stories and creating memories.

WHERE Portland, with potential expansion to additional cities as funding allows.

Celebrate With Us!

Join us in making this unforgettable event possible.

Learn how you can support at orpiib.com/support.



Event Series

Out & About: Community Picnic and Resource Fair

WHO & WHAT Out & About events are family-friendly community picnics designed for all ages. They offer a unique blend of fun, networking, and access to valuable resources.

Attendees can enjoy games, activities, and connection while exploring a resource fair featuring business support services, mental health providers, family resources, and service organizations dedicated to LGBTQ+ business professionals and their families.

WHERE We plan to host five events across Oregon in spring, targeting key regions:

- Oregon Coast
- Willamette Valley
- Central Oregon
- Eastern Oregon
- Southern Oregon

Event Series

Out & About: Community Picnic and Resource Fair

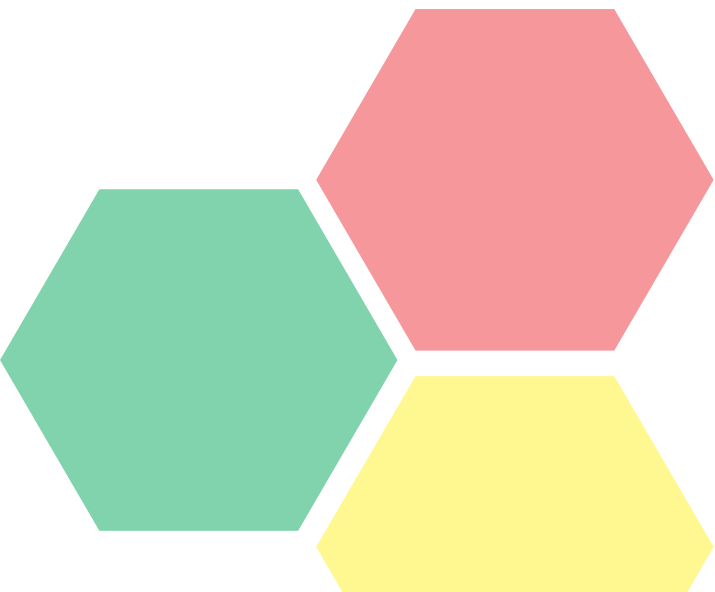
SPONSORSHIP BENEFITS

Join ORPIB on our statewide roadshow without the burden of staff time or travel. Sponsoring these events means:

- **Expand Your Reach:** Connect with communities across Oregon in person.
- **Humanize Your Brand:** Show your commitment to supporting LGBTQ+ families and professionals.
- **Be Part of the Journey:** Help ORPIB bring valuable resources and community-building opportunities to underserved regions.

Partner With Us

Support our mission while gaining visibility and building authentic relationships across the state. Learn more at orpib.com/support.



Events

End of Year Celebration and LGBTQ+ Community Impact Awards

WHO Hosted by ORPIB, this annual event brings together Members, Sponsors, Community Partners, Volunteers, and individuals passionate about supporting LGBTQIA2S+ businesses and communities.

WHAT Our December gathering celebrates the year's accomplishments, honors dedicated Volunteers, and—starting in 2024—features the LGBTQ+ Community Impact Awards to recognize outstanding contributions from member organizations.



Events

End of Year Celebration and LGBTQ+ Community Impact Awards

LOOKING AHEAD In 2025, we will elevate this event into a major fundraiser for the ORPIB Foundation, enabling us to expand programs such as scholarships, business development grants, and capacity-building initiatives for LGBTQIA2S+ entrepreneurs and nonprofits across Oregon.

How You Can Help

In addition to event sponsorships, we will be collecting high-value auction items throughout the year to support a live and silent auction at the event. Unique experiences, premium products, and exclusive packages will enhance the auction's success, driving greater fundraising potential to support ORPIB's long-term impact.

Be Part of This Transformational Event

Support us by sponsoring or donating auction items. Together, we can create lasting change. Learn more at orpib.com/support.



Testimonials

“The Oregon Department of Human Services and Oregon Health Authority have enjoyed our collaboration with Oregon Pride in Business. It has enabled us to connect with diverse small businesses and non-profits in the Portland area, and we are looking forward to helping ORPIB expand more into other areas of Oregon...Our staff benefited from learning about resources available to businesses in their communities through ORPIB and gained insights into how to better serve LGBTQ+ organizations....ORPIB has been growing and we are pleased to have been able to be a part of this, and plan to continue to assist with these efforts, both on the local level and the state level.”



Greg Ivers

Business Outreach Coordinator, OHDS

Sustaining Sponsor and 2025 Advisory Board Member

“ORPIB works wonders with a small group of staff and volunteers. We are at the beginning of something so amazing and I want to inspire [those] who have the capacity to step up and take ownership of this incredible opportunity to be part of a community that emboldens and empowers all of us on our journey to give back.”



Charlie Hersman

Founder, Break Free Technology Consulting

Business Member and Membership Volunteer

Testimonials

“At Morel Ink, we believe in the power of community and the importance of supporting organizations that foster belonging. That’s why we’re excited to partner with ORPIB, contributing to a vibrant and inclusive community...ORPIB’s mission to promote economic opportunities for LGBTQ+ businesses aligns perfectly with our values. We are dedicated to fostering diversity, equity, and inclusion in all aspects of our business. By supporting ORPIB, we help create a more inclusive environment for LGBTQ+ entrepreneurs and businesses in our region.”



Tyler Smart

Vice President of Sales, Morel Ink

Sustaining Sponsor

“For us, this partnership is personal. Brad Larsen, one of the founders and co-owners of Portland Mental Health and Wellness, was a member of ORPIB’s predecessor, the Portland Area Business Association (PABA), in the mid-2000s when he ran a house cleaning business to get through graduate school. His experience as part of that network left a lasting impression and underscored the importance of community support for LGBTQ+ business owners...

We sponsor ORPIB not only because we share a commitment to the LGBTQ+ community but because we see firsthand the value of creating safe, inclusive spaces—whether in business or mental health care—where everyone can thrive.”



Portland Mental Health and Wellness

Sustaining Sponsor

Join Us in Creating Lasting Impact

Your support fuels ORPIB's mission to uplift LGBTQIA2S+ businesses and strengthen communities across Oregon. By sponsoring our programs, events, and initiatives, you'll play a direct role in driving economic empowerment, fostering meaningful connections, and creating opportunities for LGBTQIA2S+ entrepreneurs to thrive.

Here's How You Can Make a Difference

Sponsor Our Signature Events: Support cornerstone events like the Queer Business Showcase, Out & About Resource Fairs, and the End-of-Year Celebration & LGBTQ+ Community Impact Awards.

Invest in Business Development: Fund programs like the Mentorship Program and Thrive in Business Learning Series, providing education, mentorship, and critical business tools to LGBTQIA2S+ entrepreneurs.

Expand Statewide Access: Help extend ORPIB's reach across Oregon, ensuring business owners from all regions have the resources they need to succeed.

Support Our Fundraisers: Donate high-value items for our live and silent auctions, helping to raise essential funds for ORPIB's Foundation initiatives.

orpib.com/support

Join Us in Creating Lasting Impact

Act Now – Be a Part of This Movement!

Visit orpib.com/support or call us at 971 422 3224 to explore sponsorship opportunities and custom partnership packages.

Let's work together to create a more inclusive, vibrant business community where everyone can thrive.

Your partnership matters. Join us today and make a lasting impact!

Pledge Your Support

